

## Dr. PRIYANKA AGARWAL

ASSISTANT PROFESSOR , COMMERCE

Mail .ID ; priyanka.uk18@gmail.com



### RESUME

#### PERSONAL PROFILE

**D.O.B:** 10 May 1980

**Fathers name:** Shri Subhash Chandra Agrawal

**Marital status:** Married

**Gender:** Female

**Religion:** Hindu

**Nationality:** Indian

Mailing Permanent Address: Kashirampur Malla , Govind Nagar,  
Kotdwara,Uttarakhand 246149

Contact No. 9897901507

Specialization in Management ,Marketing and Economics .Apart from teaching experience (of 13 years) was associated with several works in the field of research and administrative .Looking to utilize knowledge ,administrative experience gained ,innovative approach and positive attitude for the benefit of the Institute.

#### EDUCATION HISTORY

|                 | NAME OF THE COLLEGE                | N A M E O F T H E U N I V E R S I T Y   | Year of Passing | % or Grade |
|-----------------|------------------------------------|---|-----------------|------------|
| Ph.D            | Dr. P.D.B.H Government P.G College | HemvatiNandanBahugunaGarhwal University | 2 0 0 7         |            |
| M.COM.          | Dr. P.D.B.H Government P.G College | HemvatiNandanBahugunaGarhwal University | 2 0 0 1         | 62.50%     |
| B.COM.          | Dr. P.D.B.H Government P.G College | HemvatiNandanBahugunaGarhwal University | 1 9 9 9         | 58.56%     |
| M.A (Economics) | Dr. P.D.B.H Government P.G College | HemvatiNandanBahugunaGarhwal University | 2 0 0 4         | 50.10%     |

**\*Topic of Ph.D “A Comparative study of performance of District Co-operative Bank Ltd. Pauri&HaridwarDistrict”**

## **PROFESSIONAL APPOINTMENTS**

August 2016 - Present Assistant Professor

(Dept. of Commerce - Dr. P.D.B.H Government P.G College ,Kotdwar (Pauri Garhwal) Uttarakhand

- Taught - Business Economics , Corporate Accounting ,Business Laws , Company Laws , Management in U.G.course
- Taught – Business Statistics , Managerial Economics ,Legal Aspects of Business ,Marketing Management , Consumer Behaviour in P.G.
- Guide – 18 Students (of M.Com. 4 semester )for Research Project on various topic
- Work in various committee for the institution

November 2008 – august 2016 Contract Lecturer

(Dept. of Commerce - Dr. P.D.B.H Government P.G College ,Kotdwara (PauriGarhwal ) Uttarakhand

- Taught - Business Statistics ,Business Economics , Management Accounting ,Business Laws , Company Laws , Principal of Business Management Industrial Laws in U.G.course
- Taught – Corporate Accounts, Business Statistics , Managerial Economics ,Legal Aspects of Business , Marketing Communications ,Marketing Management , Consumer Behaviour in P.G.
- Guide – 14 Students (of M.Com. 4 semester )for Research Project on various topic
- Work in various committee for the institution

## **OTHER COMPETENCIES:**

- “ASSISTANT EDITOR” of “ International Journal of Commerce and Management Research”  
Of ISSN No- 2456-1627 (Impact factor - 5.22 (RJIF))
- “REVIEW MEMBER” of “ International Journal of Creative Research Thoughts”  
{Member ID - 113151 member since 15 May 2018 ; ISSN - 2320-2882 }

## **TEACHING /RESEARCH/ADMINISTRATIVE EXPERIENCE**

Overall 13 years of teaching experience (U.G. & P.G. level)

Overall 6 years of Research experience (Project Report of P.G. Students)

## **Published Research Papers**

- **Paper Title-** “Understanding Customer Satisfaction of Internet Banking - A Case Study in Uttarakhand”

**Name Of Journal** - International Journal of Research in Commerce, IT and Management , Yamuna Nagar { Impact Factor - 5.09 ; ISSN No. - 2231-5756 ; Page No - 39 to 43 ; Year 2017 ; Vol No- 07 ; Issue No - 08 August }

- **Paper Title** - “A study on Financial Performance of District Cooperative Bank Ltd. , PauriGarhwal”

**Name Of Journal** - Journal of Commerce and Trade , Meerut  
{ Impact Factor - 4.173 ; ISSN No. - 0973-4503 ; Page No - 37 to 43 ; Year 2018 ; Vol No- 13 ; Issue No - 01 ; April }

**Paper Title** - “A Comparative Study of Performance of District Co-Operative Bank Ltd. Pauri and Haridwar District”

**Name Of Journal** - International Journal of Management Studies , Maharashtra  
{ Impact Factor - 2.26 ; ISSN No. - 2249-0302 ; EISSN No. - 2231-2528 ; Page No - 59 to 63 ; July 2018 ; Vol No- 05 ; Issue No - 3 (5) }

- **Paper Title** - “The Influence of Globalization on Organizational Culture and Behaviour : A Case Study of Private Sector”

**Name Of Journal** - International Journal of Management Technology and Engineering ,Pune  
{ Impact Factor - 6.3 ; ISSN No. - 2249-7455 ; Page No - 267 to 277 ; April 2019 ; Vol No- 09 ; Issue No - 4 (Online Publication only) }

- **Paper Title** - “Integration between Globalisation and Organisational Performance : A CAse Study of MNCs”

Paper Published in National Seminar in Government P.G College ,Ramnagar (Nainital)  
Page No - 174 to 180

**Name of Journal** – International Research Journal of Commerce ,Arts and Science (Impact factor-6.893) ISSN NO. 2319-9202(O) Volume -13 ,Issue -6 June ,2022( Page no.194-201)

- **Paper Title** – “Impact of COVID -19 on prominent internet based Socio- Economic sectors”

National Seminar /Conference – Nine paper presented

International Seminar /Conference – Nine paper presented

## **WORKSHOP AND FACULTY DEVELOPMENT PROGRAM:**

- Two week Refresher Course on Commerce and Management (1-13 August 2022)  
Organized by HRDC , University of Hyderabad
- 7 Days on line FDP (28 July to 3 August 2021)on “Outcome based Education and Technology in Higher Education” By K.J.Somaiya College of Science and Commerce ,Vidyavihar ,Mumbai in collaboration with Guru Angad Dev Teaching Learning Center ,S G T B Khalsa College ,University of Delhi
- 7 Days online FDP (2-8 June 2021) on “Innovative Pedagogy for effective Teaching & E-Learning during COVID-19”By IIMT Group of College ,Greater Noida
- 7 Days online FDP (8-14 June 2020) on ” Open Source Tools for Research” - Organised by Teaching Learning Centre in Ramanujan College, University of Delhi
- 10 Days FDP on “The scenario of Commerce Management and Economic Education after Covid-19” (29 June- 8July 2020) - Organised by HRDC , (Nasik) Pune
- 2 weeks FDP on “Advanced Concept on Developing MOOCs” (2 -17 July 2020) - Organised by Ramanujan College , University of Delhi
- Two week Refresher Course on Research Methodology for Faculty of Social Sciences (4-18 August 2020) - Organised by HRDC , University of Hyderabad
- 7 Days Workshop on “Research Methodology” (18-24 December 2019) - Organised by Gandhian Study Centre in Ismail National Mahila P.G College , Meerut
- Orientation Program of 28 days (18th June- 14th July 2018 - Organised by HRDC Nainital

**(Dr. PRIYANKA AGARWAL)**